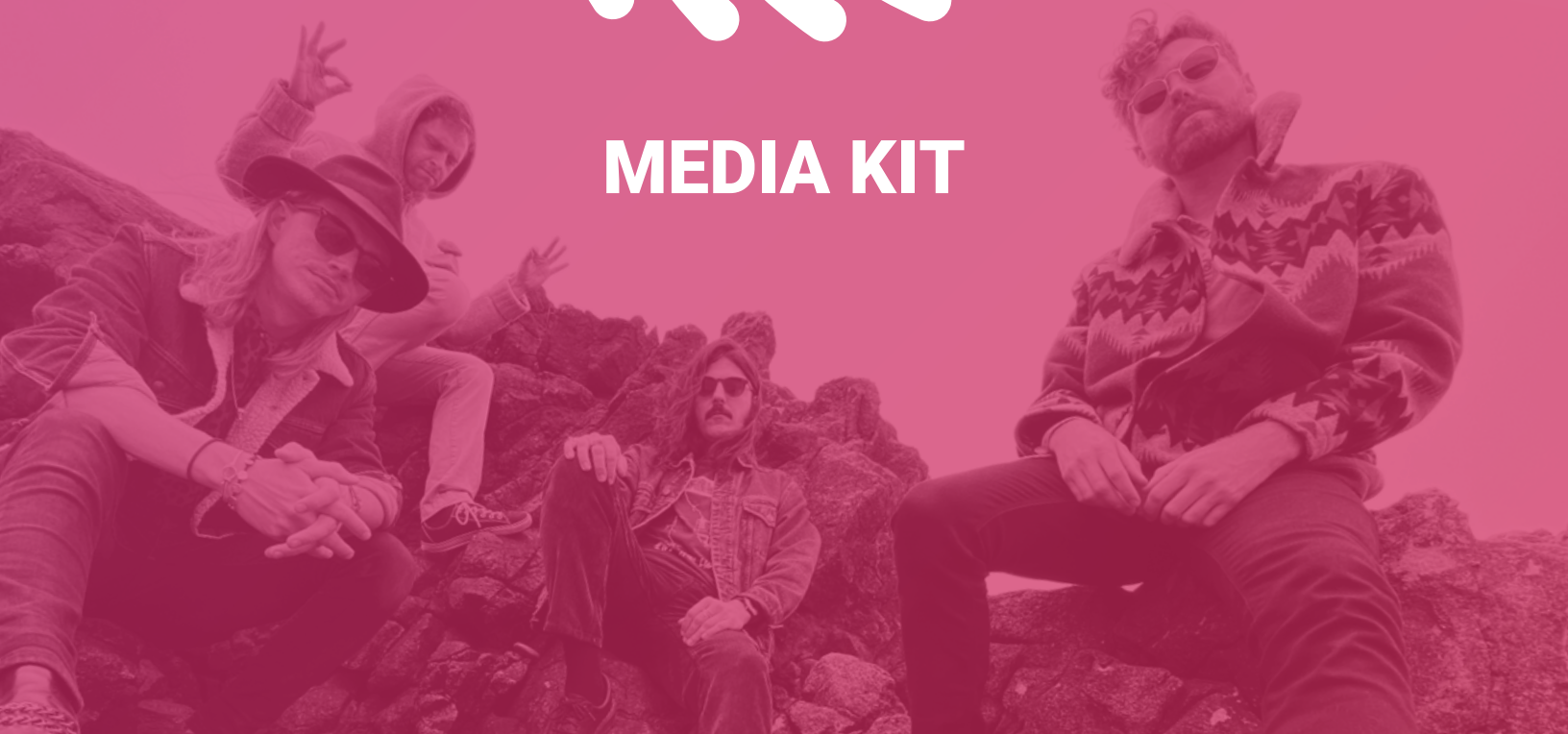


# TREASURES

**MEDIA KIT**



# *Band Bio:*

Galvanized by an insatiable hunger to play Rock & Roll, singer-songwriter Jack Friel, guitarist Corey Largent, and drummer Bobby Franz hit the ground running, producing home-grown demos, selling out local shows, and refining their vision of a contemporary Rock experience.

Within a year, their music reached the ears of producer Mikel Ross (Corrosion of Conformity) and engineer Travis Kasperbauer (The Go-Go's) who immediately cast the two into a pro studio environment (Lucky Recording Company) where they would craft their debut studio record.

With *Gold Rush City, Treasures* delivers a true modern classic lush with memorable hooks and melodic passages guaranteed to surprise and delight modern and classic rock lovers alike.





# Quotes:

"Amidst the dark edges of heavy 70s meets 90s rock riffs, SF band Treasures have found a healthy pop heart. Their twin guitar attack make for ambitious and anthemic song structures that evoke a Rivers Cuomo fronted Sparks. Treasures sound like a "band" that has discovered a unique fire by plugging in together... an auspicious debut!"

– **Kelley Stoltz**

*Kelley Stoltz, Oh Sees, Chuck Prophet, Echo & The Bunnymen*

"I thank Treasures for keeping the rock alive and commend them on delivering it in top-notch form. It's got the heavy, the grit, the melody and the dynamics. Rock done right.

– **Eric McFadden**

*George Clinton & Parliament-Funkadelic, Stockholm Syndrome*

"Infectious rock and roll with hooks for days. The record simply kicks ass. Congratulations on knocking it out the park!"

– **Jim Douglas**

*CEO/Manager/Booking Agent Prime Time Entertainment, inc.*



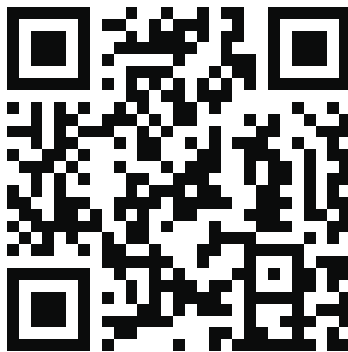
# *The Record:*



## **GOLD RUSH CITY**

Produced by Mikel Ross at Lucky Recording Co. in Brisbane, CA  
Engineered & Mixed by Travis Kasperbauer at Lucky Recording Co. in Brisbane, CA  
Mastered by Piper Payne at Infrasonic Sound in Nashville, TN

To listen, scan the QR code or follow the link below:



[www.treasures.band/music](http://www.treasures.band/music)

# Video:



[youtu.be/9zCnj4znZaQ](https://youtu.be/9zCnj4znZaQ)

## CINNAMON LOVER

See the band driving a vintage VW Westfalia down the California coast and playing live at Lucky Recording Co.



[youtu.be/RBvb1psvCi8](https://youtu.be/RBvb1psvCi8)

## HOT ROD

High-energy performance of the opening track of Gold Rush City, shot in an industrial setting.



# Press:



Jammerzine Exclusive:  
An Interview with Treasures

[jammerzine.com/jammerzine-exclusive-an-interview-with-treasures/](http://jammerzine.com/jammerzine-exclusive-an-interview-with-treasures/)



Premiere: Treasures Strike it Rich  
with Their New Album, 'Gold Rush City'

[v13.net/2022/08/treasures-gold-rush-city-ep-album-premiere/](http://v13.net/2022/08/treasures-gold-rush-city-ep-album-premiere/)



"Live! in the Bay" performance  
on daytime television

[youtu.be/JYQHwhsFJ3c?si=hs01J1186vx2K18Z](https://youtu.be/JYQHwhsFJ3c?si=hs01J1186vx2K18Z)



# Links:



[www.treasures.band](http://www.treasures.band)

[instagram.com/treasuresf](https://www.instagram.com/treasuresf)

[facebook.com/treasuresf](https://www.facebook.com/treasuresf)

[tiktok.com/@treasuresf](https://www.tiktok.com/@treasuresf)

